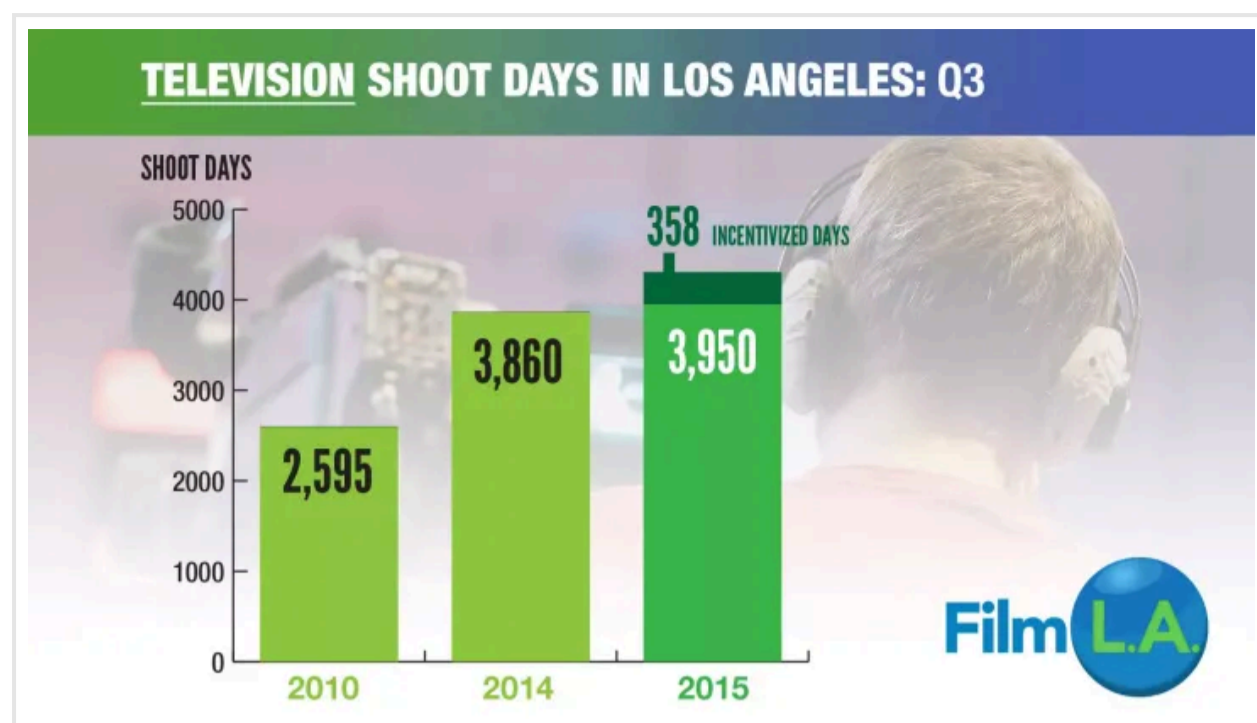


FILM.L.A. RELEASES THIRD QUARTER PRODUCTION UPDATE

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The third quarter of 2015 set a new record for on-location Television production in Los Angeles, according to a recent FilmL.A. report. The 4,308 Shoot Days (SD) tallied last quarter in the Television category made it the strongest quarter on record for the category in five years. Within the Television category, on-location TV Drama production rose 23.9 percent (to 1,187 SD), TV Sitcom production increased 168.0 percent (to 745 SD), and digital Web-Based TV increased 25.6 percent (to 378 SD). TV Pilot production also increased 31.6 percent (to 125 SD). Meanwhile, TV Reality — still the region’s largest television production segment — slipped 20.2 percent (to 1,259 SD).

The impact of the California Film & Television Tax Credit was evident in the numbers reported by FilmL.A. The first round of television projects qualified under the state’s new film incentive entered production in the third quarter. Incentive-qualified projects comprised 20.8 percent (247 count) of on-location Shoot Days in the TV Drama category, 8.6 percent (64 count) for TV Sitcoms and 33.6 percent (42 count) for TV Pilots.

“We were predicting increases in the scripted television segment, and it appears those predictions are coming true,” said FilmL.A. President Paul Audley. “Undeniable is the influence and importance of the California Film & Television Tax Credit, which in both its old and new iteration has returned a considerable amount of work to Los Angeles.”

Commercial production also contributed to the quarter’s overall increase. Local on-location Commercial production grew by 11.0 percent (to 1,278 SD). Measured in on location Shoot Days, commercials are the region’s second largest production driver, after television. Local on-location Feature production decreased 11.0 percent (to 1,146 SD) in the third quarter of 2015, ahead of an expected fourth quarter increase thanks to late-start state incentivized projects.

“Los Angeles County can never take for granted its history and position as the center of the entertainment industry,” said Los Angeles County Supervisor Don Knabe of the report. “The impact of the California Film & Television Tax Credit has already made a huge impact on our ability to compete with other markets and their aggressive pursuit of production business. We must continue to work together across the region to retain this critical industry which provides hundreds of thousands of jobs, directly and indirectly, and billions of dollars to our economy.”

